## **TYPES OF INTEREST GROUPS**

TRADITIONAL	<ul> <li>Goal: to promote economic interests of its members</li> <li>Types:         <ul> <li>Agricultural: Grange, American Farm Bureau Federation</li> <li>Labor: AFL-CIO, UAW, and Teamsters. Recent Decline.</li> <li>Business: Chamber of Commerce, National Association of Manufacturers</li> <li>Professional: AMA, ABA</li> </ul> </li> </ul>
EQUALITY INTEREST	<ul> <li>Goal: to protest the status of its members and to convince government to take remedial action</li> <li>Examples: NAACP, NOW</li> </ul>
SINGLE	<ul> <li>Goal: to get government action on one overriding issue</li> <li>Examples: Right to Life League, National Abortion Rights Action League, NRA, and MADD</li> <li>Polarizing effect of these</li> </ul>
PUBLIC INTEREST	<ul> <li>Goal: to bring about good policy for society as a whole</li> <li>Examples: Common Cause, Sierra Club</li> </ul>
IDEOLOGICAL	<ul> <li>Goal: to convince government to implement policies consistent with their philosophies</li> <li>Examples: Christian Coalition, People for the American Way, Free Congress Foundation</li> </ul>
GOVERNMENTAL	<ul> <li>Goal: to represent the interests of government to other governments</li> <li>Examples: National League of Cities, National Association of Governors</li> </ul>