

How did you learn to think politically?

POLITICAL SOCIALIZATION

Most Americans



Moderates

Less ideological
Less likely to vote

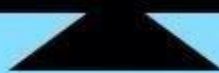
Activists

More ideological
More likely to vote

Activists
More ideological
More likely to vote

Liberal

Conservative



Democrats

Independents

Republicans

Female
Diverse
HS Educated
Middle incomes
Secular
Coastal - Urban

Male
White
College Educated
Upper incomes
Religious
Solid South - Rural



**Cross-cutting
cleavages?**