SOURCES OF CONFLICT BETWEEN THE PRESIDENT AND CONGRESS

CONGRESS VS. THE PRESIDENT

HISTORICAL BACKGROUND

- Founders' intent on Congress to be the dominant branch
- In the 20th century, the President has generally been more dominant

• Separation of powers and checks and balances

- Constitution is "an invitation to struggle between the President and Congress"
- There is supposed to be conflict

• Each represents different constituencies

- o Members of Congress represent state and local interests ("All politics is local")
- The President represents the national interest

• Different times of election

- o Difficult for either to gain excessive power for any great length of time
- e.g., Clinton was elected in '92 w/a majority of Democrats in Congress, but two years later the Republicans captured a majority of both houses

• Partisanship

- Since 1952, Presidents have often faced Congress that has had a majority of the opposing party (divided government)
- Even when the Congress has a majority of the same party as the President, intra-party struggles are common
- With the weakening of political parties, the President does not have a strong "hold" on members of his own party in Congress

• "Two presidencies" thesis

- Congress tends to be more cooperative with the President on foreign policy and national security issues (esp. in a crisis)
- o Less cooperative on domestic and economic issues

• Use of media

- Media focuses more on a single person than on 535 people
- o President can go directly to the people with his case
- "Mandate from the people" after winning election by a large margin

Patronage

- o Enables a President to carry out policy his way
- Enables a President to cultivate members of Congress by seeking their input on appointments

Chief of Party role

Convincing members of Congress to act in the interests of "party unity"

Personal lobbying of members of Congress

• Use of both favors and punishment for cooperative or uncooperative members

Veto, or its threat

o 93% of vetoes are not overridden, so even the threat of a veto carries weight

Presence of a national emergency

President benefits from rally point – spike in public approval following domestic or international crisis (such as 9/11)

SOURCES OF PRESIDENTIAL INFLUENCE ON CONGRESS