

# PERIOD 9 — 1980-2015

B

## Ideas, Beliefs, and Culture (CUL)



Rise of mass media, the Internet, and television.  
American Exceptionalism  
AIDS scare  
Islamic Fundamentalism



Iran-Contra  
Fall of the Wall  
NAFTA  
European Union / Eurozone  
Somalia mission  
Bosnia - War in the Balkans  
Camp David Summit (2000)  
Gulf War  
9/11 Global War on Terror  
Iraq War

A

## America in the World (WOR)



G

## Environment and Geography Physical and Human (ENV)



Oil Exploration, Oil Shocks, Hydraulic Fracturing  
The Exxon Valdez and the BP oil spills  
Climate Change / Global Warming Debate



P

## Politics and Power (POL)



Rise of Modern Conservatism  
Political Polarization  
Loss of faith with politicians  
Clinton Scandals and Impeachment

Elections of 2000 & 2008

I

## Identity (ID)



Rise of obesity - Fast Food Nation  
9/11 and American Patriotism  
A "pili culture" emerges  
Multi-culturalism due to increased immigration  
Second Wave Feminism and beyond



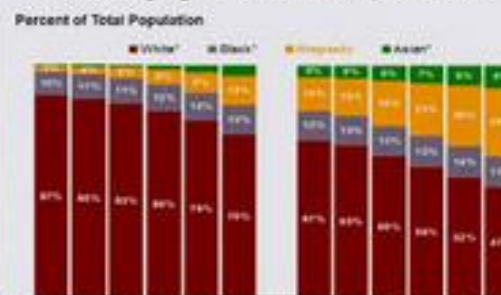
P

## Peopling (PEO)



Illegal Immigration  
Immigration waves - Latin America, East Asia, South Asia, Southwest Asia  
Demographic Changes

The Changing Face of America, 1950-2050



E

## Work, Exchange, and Technology (WXT)



Personal Computing  
Mobile Technology  
Miniaturization  
Globalization and Outsourcing  
Reaganomics and supply-side "trickle-down" economics  
Wealth Inequality

Stock Market Crash 1987  
Dot.com bubble 1997-2001  
Recession of 2008